The Inside AEDG October 2022



# INSIDE

Allen Economic Development Group

President's Pitch

# AEDG staying with plan

Legendary Dallas Cowboys football coach Tom Landry said "setting a goal is not

the main thing. It is deciding how you will go about achieving it and staying with the plan." Our team at



Allen Economic Development Group constantly sets targets and measurements to evaluate where we are regarding the many successes and challenges with which we are presented. We are in the middle of our 3-year (2021 – 2023) Strategic Plan, so now is a great time for evaluation. We are also looking at our annual 2022 Strategic Plan and assessing our successes and shortcomings.

Initially, we identified seven goals in our 3-Year Strategic Plan. More importantly, we identified steps to accomplish those goals,

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# Taking learning on the road

Have you seen Rhodes in Motion? The mobile lab is equipped with high tech equipment that easily travels to the region's schools for demonstration and learning as well as to companies that want to provide training for employees. The mobile unit offers prepared modules in the areas of agriculture, engineering and healthcare and can also offer customized training. What's in the mobile lab? A wide variety of equipment and

training programs including:

demonstrates the

lab, shown at left.

Anatomage table in the

**Rhodes in Motion motor** 

A virtual cadaver (Anatomage table) to give students the ability to break down the human body layer by layer to investigate how it functions. The table provides the ability to see the detailed parts of the human body in more than just a textbook picture.

Interactive touch screen wall (MultiTaction Screen) that enables students to work as a small group on one interactive

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# Stratton

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with targets along the way to guide our actions. Within the seven goals, there are three Primary Goals and four Secondary Goals, including:

# **Primary Goals**

- 1. Infrastructure/Site Preparedness To have an inventory of land, sites and buildings that are available and ready for economic and business development.
- 2. The Attraction of New Business -The attraction of businesses to Allen County by creating jobs and increasing capital investment for economic development support.
- 3. The Support of Existing Business Assisting in the promotion, growth, and support of existing businesses in Allen County.

# **Secondary Goals**

- 4. Workforce Development An intentional approach and coordination to workforce attraction and development.
- 5. Downtown Development and Housing Support Successfully support collateral systems for housing and downtown development.
- 6. Incentives/Initiatives/Programs Develop and maintain a listing of all incentives, initiatives and programs and utilize them to assist in business and economic development.
- 7. Marketing The marketing of AEDG-related assets to the community and business partners.

We are seeing tremendous successes in Lima/Allen County and in reaching some of our goals. We intend to highlight these accomplishments within each of our quarterly newsletters for you to be better informed. We want to assure you that our team is constantly in pursuit of our goals by "staying with the plan." Join us in that support because it is true that more is accomplished when we attempt to do this together.



Mike Luchini, plant manager at BRP Manufacturing, Lima, stands in front of a new mill the company purchased with assistance from a JobsOhio Inclusion Grant.

# Grants available

Gap funding from JobsOhio is available for small- to medium-size companies planning fixed asset investment in machinery and equipment, real estate investments including redevelopment, and training costs.

The Inclusion Grant has been used by nine companies in Allen County, which have received a total of \$325,000 since the program began.

The grant provides financial support for eligible projects in distressed communities and/or for businesses owned by underrepresented populations like minorities, women, veterans, and people with disabilities. Companies must be engaged in JobsOhio's targeted industries and business functions. Other restrictions apply.

For more information, call AEDG or go online at https://www.jobsohio.com/programs-services/inclusion/inclusion-grant/.

# Made in Allen County

We are highlighting the county's manufacturers throughout October on the AEDG Facebook and LinkedIn accounts. If you are not already following AEDG, get online and check us out!



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# Road

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screen. Topics can be researched and notes taken, collected and emailed.

Industrial robots, including a functioning FANUC Robot enclosed in a CERT Cart that allows students to get the hands-on experience. Students and industry employees will have the opportunity to become FANUC Certified while the motor lab is located at their school or business.

Virtual reality computers (zSpace Inspire) bring a unique Virtual Reality/ Augmented Reality learning experience without the need of a headset or glasses. The computers teach students via sensory characteristics.

Soil sample collection equipment including SMS Farming Software, which allows students to capture



The Rhodes in Motion motor lab is designed to allow students to utilize several of the different technological features at the same time.

data through a drone, field mapping software or precollected data. Maps will be generated for use by farmers, fertilizer/pesticide applicators and government

### programs.

For more information or to schedule Rhodes in Motion, please visit www.rhodesstate.edu/ RhodesInMotion or email RhodesInMotion@RhodesState.edu



AEDG CEO/President Dave Stratton, left, recently visited International Tank Service to learn more about how the company is diversifying its product line.

# We want to visit your business

The mission of AEDG is to help businesses in Allen County thrive. The more we learn about the companies we serve, the more opportunities we can present that may assist with any barriers a company is facing. Give us a call and help us learn more about you.

# AEDG Board Members Chad King

Cory Noonan Sharetta Smith Kurt Alexander Eric Pohjala Howard Violet John Recker Keith Horner John Shaver Tammy Whitlow Tim Turnwald Dr. Cynthia Spiers Todd Sutton



### **AEDG Staff**

Dave Stratton strattond@aedg.org

Cynthia Leis leisc@aedg.org

Sue Gerker gerkers@aedg.org

Tina Mathews mathewst@aedg.org

www.aedg.org 419-222-7706

# We hope to see you there!

The Community Update Meeting is Nov. 10 at 19 Hawthorne.
Please RSVP at 419-222-7706 or email mathewst@aedg.org.